



NEF Diamond®



We will work with you to specify and deliver a robust appraisal of how well shaped up your organisation is

We will work with you to analyse your organisation's external environment and identify key policy imperitives, market opportunities and threats

Step 1
Internal Environment
Appraisal

Step 2
External Environment
Analysis

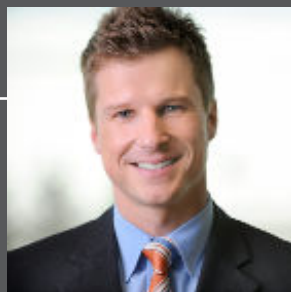
Step 3
Strategy
Formulation

Step 4
Strategy
Implementation

We will work with you to devolve, develop and deliver plans which will ensure a sustained competitive position for your organisation

We will work with you to agree strategic choices, agree strategic priorities and refine your organisation's strategy to differentiate and strengthen its market position

NEF Diamond®



What is NEF Diamond®?

In a dynamic economic climate, organisations need to be agile and responsive to maintain market leadership.

NEF Diamond® is a strategic approach that enables organisations to review their capability and market, adapt to overcome challenges, and reposition to take full advantage of market opportunities to drive profitability and growth.

NEF Diamond® as a change management and impact strategy takes the organisation through a **four step** process covering:

internal review, external market analysis, strategy formulation and implementation, as shown on the left.



NEF Diamond®

Step 1 Internal Environment Appraisal

What's involved?

Harnessing strategic management information and intelligence to give a fresh perspective on your organisation helping you to better understand and focus on the changes needed to drive organisational performance and improvement.

What will be the result for you?

Robust information and evidence relating to your organisation's capability, pin-pointing leverage points for change.

Step 2 External Environment Analysis

What's involved?

Mapping and analysing policy imperatives, market trends, competitive position and strategic futures to help you focus in on key areas for development and growth.

What will be the result for you?

Tough competitive assessment of existing and emerging markets, business opportunities, and new strategic positioning of your organisation.

Step 3 Strategy Formulation

What's involved?

Developing the right offer and creating a differentiated strategy to re-focus, re-position and re-shape your organisation; moving it towards becoming an '*intelligent enterprise*'.

What will be the result for you?

An evidence-based plan to differentiate your organisation that builds upon shared clarity of purpose and focus. This plan, aligned to your organisation's capability will help create organisational momentum to take this change forward.

Step 4 Strategy Implementation

What's involved?

Focusing on performance improvement in evidenced areas that matter for your organisation, through supporting effective and efficient delivery, driving innovation, evaluating impact and improving performance.

What will be the result for you?

The development of an effective strategy deployment plan across your organisation resulting in greater profitability, more revenue generation streams, reduced costs, improved innovation, more sustainable strategic alliances and enhanced organisational learning.



We will work with you to decide on what needs to be achieved, agree challenging targets, and plan your journey to success. We **tailor** our support to ensure a highly facilitative and engaging process that delivers powerful results for you.



What does NEF Diamond® involve?

For organisations undertaking NEF Diamond[®], there are many benefits ...

Improve your revenue stream generation ...

NEF Diamond[®] provides the blue print for improved revenue generation by diversifying offering and repositioning organisation to be a lithe and responsive organisation, able to take advantage of sudden market opportunity.

Achieve greater focus on your longer term strategic planning ...

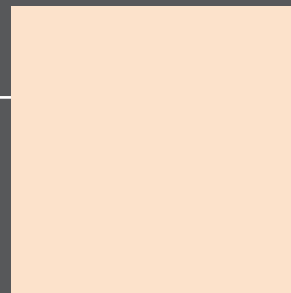
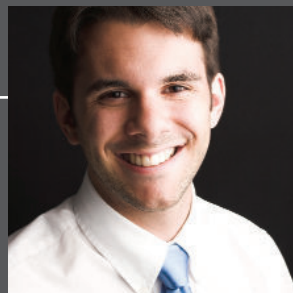
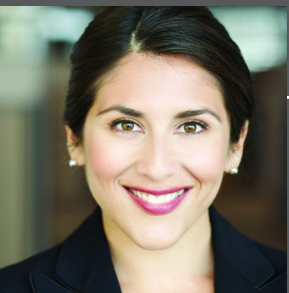
By having a fresh and clear view of the organisation, governance can be strengthened and a better focus can be applied to strategic planning and measuring performance and impact.

Enhance your capability to grow new markets ...

By undertaking NEF Diamond[®], organisations will have the development capability and market information to create new courses to capture and emerging markets.

Drive greater cost efficiency ...

Through NEF Diamond[®], organisations can achieve reduced costs by more efficient delivery of training and back-office services.



Improve your customer service and satisfaction ...

NEF Diamond® shapes an organisation into being high performance, robust and responsive, capable of acting and seizing market opportunity.

Strengthen your partnerships and alliances ...

More sustainable strategic partnerships and alliances with employers and their supply chains, leading to increased demand.

Improve your ability to capture market opportunity ...

Organisations will be able to identify, review and assess market opportunities in a responsive way.



What benefits do you get?

How to apply

NEF Diamond® is applicable to organisations facing market challenges and who are wishing to change using an evidence-based and informed strategy approach.

Our Advisers would be pleased to discuss this further with you.

Contact

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